



**MAESTRO**  
CONSULTANTS

# **STRATEGIC FINANCIAL PLANNING & IMPLEMENTATION**

## **COURSE OUTLINE 2026**

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**TRAINING TITLE**

STRATEGIC FINANCIAL PLANNING & IMPLEMENTATION

**VENUE**

Dubai, UAE

**DURATION**

5 Days

**DATES**

19<sup>th</sup>-23<sup>rd</sup> Jan 2026

**PRICE**

\$5,250 per attendee including training material/handouts, morning/afternoon coffee breaks and Lunch.

**TRAINING INTRODUCTION**

In today's rapidly changing business environment, strategic financial planning is essential for organizational success. It's not just about budgeting and forecasting; it's about aligning financial resources with the broader vision of the organization, ensuring that every dollar spent is a step towards achieving the business's long-term objectives.

This 5-day course, "*Strategic Financial Planning & Implementation*," is designed to provide professionals with the skills, tools, and frameworks needed to develop and implement effective financial strategies. Participants will gain an in-depth understanding of how to integrate financial plans with business goals, manage resources efficiently, and assess and adapt financial strategies in response to market dynamics.

**TRAINING OBJECTIVES**

- ☐ Create and implement comprehensive financial plans that drive business growth and operational efficiency
- ☐ Use data-driven insights to forecast and manage business performance
- ☐ Align financial decisions with long-term business objectives, ensuring organizational resilience and profitability

## **TRAINING AUDIENCE**

Finance professionals, CFOs, financial analysts, strategic planners, business leaders, and those involved in decision-making related to financial strategies

## **TRAINING OUTLINE**

### Day 1: Introduction to Strategic Financial Planning

Objective: Understand the core concepts of strategic financial planning and its role in organizational success.

- What is Strategic Financial Planning?
    - Defining strategic financial planning and its importance
    - The role of financial planning in achieving organizational goals
    - Link between financial strategy and business strategy
  - The Financial Planning Process
    - Steps in financial planning: goals, analysis, forecasting, budgeting, and evaluation
    - Integration of financial plans with business objectives
  - Key Financial Statements for Strategic Planning
    - Income statement, balance sheet, and cash flow statement
    - How financial statements inform strategic decision-making
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### Day 2: Financial Analysis & Forecasting

Objective: Learn the techniques for analyzing financial data and creating accurate financial forecasts to guide decision-making.

- Financial Analysis Tools and Techniques
  - Ratio analysis (profitability, liquidity, leverage, and efficiency ratios)
  - Trend analysis and benchmarking
- Forecasting Financial Performance

- Techniques: qualitative vs. quantitative forecasting
    - Forecasting revenue, costs, and cash flow
  - Sensitivity and Scenario Analysis
    - Conducting sensitivity analysis to understand risk
    - Building scenario-based financial models
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### Day 3: Budgeting & Resource Allocation

Objective: Master the skills required to create and manage budgets that align with strategic financial goals.

- Budgeting for Strategy Implementation
    - Types of budgets: operating, capital, cash, and flexible budgets
    - The budgeting process: setting objectives, defining financial limits, and monitoring progress
  - Resource Allocation & Capital Budgeting
    - Prioritizing resource allocation to align with strategic goals
    - Capital budgeting techniques: NPV, IRR, payback period
  - Cost Control & Variance Analysis
    - Understanding cost structures and monitoring cost variances
    - Corrective actions and cost control measures
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### Day 4: Implementing Financial Strategy

Objective: Explore the tools and approaches for implementing strategic financial plans and ensuring alignment with overall business strategy.

- Aligning Financial Strategy with Organizational Strategy
  - Linking long-term financial goals with corporate strategy
  - Communicating the financial strategy to stakeholders
- Financial Decision-Making and Investment Strategy

- Making strategic financial decisions: investing, financing, and managing risks
  - Evaluating new investment opportunities and capital structure decisions
  - Managing Financial Risks
    - Types of financial risks: market, credit, operational, and liquidity risks
    - Risk mitigation strategies and financial hedging
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## Day 5: Monitoring, Evaluation, and Adjusting Financial Plans

Objective: Learn how to monitor financial performance, measure the success of strategic plans, and make necessary adjustments.

- Performance Monitoring and Key Performance Indicators (KPIs)
  - Defining and using KPIs to track financial performance
  - Regular monitoring and reporting for decision-makers
- Evaluating the Effectiveness of Financial Plans
  - Post-implementation reviews of financial strategies
  - Analyzing return on investment (ROI) and other performance metrics
- Adjusting Financial Strategies for Continuous Improvement
  - When and how to adjust financial strategies to respond to market or operational changes
  - Feedback loops and continuous improvement in financial planning

## **TRAINING CERTIFICATE**

**MAESTRO CONSULTANTS** Certificate of Completion for delegates who attend and complete the training course

## **METHODOLOGY**

Our courses are highly interactive, typically taking a case study approach that we have found to be an effective method of fostering discussions and transferring knowledge. Participants will learn by active participation during the program through the use of individual exercises, questionnaires, team exercises, training

videos and discussions of “real life” issues in their organizations.

The material has been designed to enable delegates to apply all of the material with immediate effect back in the workplace.