



MAESTRO
CONSULTANTS

CREATING POSITIVE SAFETY CULTURE: BEHAVIOR-BASED SAFETY

COURSE OUTLINE 2025

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TRAINING TITLE

CREATING POSITIVE SAFETY CULTURE: BEHAVIOR-BASED SAFETY

VENUE

DUBAI, UAE

DURATION

5 Days

DATES

13-17 October 2025

PRICE

\$5,250 per attendee including training material/handouts, morning/afternoon coffee breaks, and Lunch.

TRAINING INTRODUCTION

This 5-day training course is designed to equip participants with the knowledge and tools needed to build and sustain a positive safety culture through Behavior-Based Safety (BBS). The course focuses on practical strategies for recognizing, understanding, and influencing safe behaviors in the workplace. Participants will learn how to identify at-risk behaviors, conduct observations, provide effective feedback, and engage employees in continuous safety improvement.

TRAINING OBJECTIVES

By the end of the course, participants will be able to:

- Understand the principles and importance of Behavior-Based Safety.
- Identify the key elements of a positive safety culture.
- Conduct behavior-based safety observations and analyze behavior data.
- Develop and implement effective BBS programs tailored to their organization.
- Engage and motivate employees to adopt safe work practices.

TRAINING AUDIENCE

- Safety officers and safety managers

- Supervisors and team leaders
- Human resources personnel
- Operations and plant managers
- Anyone responsible for safety performance in the workplace

TRAINING OUTLINE

Day 1: Introduction to Safety Culture and BBS

- What is a positive safety culture?
- The psychology of safe behavior
- Principles of Behavior-Based Safety
- Understanding the ABC model (Antecedent – Behavior – Consequence)
- Case studies on successful safety cultures

Day 2: Identifying and Observing Behaviors

- Identifying critical safe and at-risk behaviors
- Developing behavior observation checklists
- Techniques for conducting BBS observations
- Ethics and confidentiality in observations
- Practice observation sessions

Day 3: Feedback and Communication

- Giving constructive, non-punitive feedback
- Building trust and rapport during BBS conversations
- Role-playing effective feedback scenarios
- Overcoming resistance to feedback
- Communication strategies for behavior change

Day 4: Analyzing Data and Continuous Improvement

- Collecting and analyzing observation data
- Identifying trends and root causes
- Using data to drive improvement initiatives
- Creating action plans from observation data
- Sustaining engagement and participation

Day 5: Designing and Implementing BBS Programs

- Steps to develop a BBS program

- Roles and responsibilities in a BBS system
- Integrating BBS into existing safety management systems
- Measuring program effectiveness

TRAINING CERTIFICATE

MAESTRO CONSULTANTS Certificate of Completion for delegates who attend and complete the training course.

METHODOLOGY

Our courses are highly interactive, typically taking a case study approach that we have found to be an effective method of fostering discussions and transferring knowledge. Participants will learn by active participation during the program through the use of individual exercises, questionnaires, team exercises, training videos and discussions of “real life” issues in their organizations. The material has been designed to enable delegates to apply all of the material with immediate effect back in the workplace.