



**MAESTRO**  
CONSULTANTS

# **SUPPLY CHAIN MANAGEMENT**



## **COURSE OUTLINE 2020**

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## **TRAINING TITLE**

SUPPLY CHAIN MANAGEMENT

## **VENUE**

Dubai, UAE

## **DURATION**

5 Days

## **DATES**

12 - 16 April 2020

## **PRICE**

US\$4,000 per attendee including training material/handouts, morning/afternoon coffee breaks and Lunch buffet daily.

## **TRAINING INTRODUCTION**

Participants will learn the differences between efficient and responsive supply chains and the correct strategies to use based on product type and location in the product life cycle. They will learn about inventory analysis under supply and demand uncertainty, demand management, yield management, and risk-sharing contracts between suppliers and customers. They will learn about performance measures for global supply chain performance improvements; understand the importance of aligning metrics with business strategy to help the supply chain partners improve performance. The course will explore the fundamental design concepts that can significantly improve the performance of the supply chain, and the benefits of integrating these ideas into product design plans; as well as process improvements such as postponement, mass customization, resequencing production operations, and shifting the push-pull point.

## **TRAINING OBJECTIVES**

The course defines and explains the fundamental concepts of supply chain management, supply chain strategies, efficiency and cost savings, and responsiveness. The participants will be able to apply practical examples of best practice supply chain strategy, demand management, design concepts and performance improvement, and they will be able to add value to their business operations when they return to their workplaces.

## **TRAINING AUDIENCE**

Senior management responsible for supply chain strategy formulation; Supply Chain Managers; Divisional Managers; Production Managers; Logistics Managers and Warehouse Managers should attend.

## **COURSE OUTLINE**

### **Day One**

- introduction to the fundamental concepts of supply chain management,
- supply chain strategies,
- efficiency and cost savings,
- responsiveness
- differences between efficient and responsive supply chains
- correct strategies to use based on product type and location in the product life cycle

### **Day Two**

- inventory analysis under supply and demand uncertainty,
- demand management, yield management,
- risk-sharing contracts between suppliers and customers
- performance measures for global supply chain performance improvements

### **Day Three**

- importance of aligning performance metrics with business strategy to help the supply chain partners improve performance
- fundamental design concepts
  - component commonality,
  - modularity vs. integral design,
  - universality,
  - cost/benefit framework showing what to expect as you integrate these ideas into product design plans

### **Day Four**

- process improvement in supply chain management, such as
  - postponement,
  - mass customization,
  - resequencing production operations,
  - shifting the push-pull point.

## **Day Five**

- Workshop and consolidation of fundamentals
- Practical applications of
  - supply chain strategy,
  - design choices,
  - performance metrics,
  - performance improvement.

## **TRAINING CERTIFICATE**

**MAESTRO CONSULTANTS** Certificate of Completion for delegates who attend and complete the training course

## **METHODOLOGY**

Our courses are highly interactive, typically taking a case study approach that we have found to be an effective method of fostering discussions and transferring knowledge. Participants will learn by active participation during the program through the use of individual exercises, questionnaires, team exercises, training videos and discussions of “real life” issues in their organizations. The material has been designed to enable delegates to apply all of the material with immediate effect back in the workplace.